

Health and Wellbeing Strategy Action Plan 2018 – 2020

Aim 1: All children get the best start in life and go on to achieve their potential

Board Sponsor: Mel Meggs

2025 Strategic Priority this will contribute to	Activity that will take place during 2018-20	Who will do it	By when	Indicators the activity will contribute to	Current performance
<p>1. Ensuring every child gets the best start in life (pre-conception to age 3)</p> <p><i>Children & Young People's Partnership & Transformation Priorities: 0 to 19</i></p>	Reduce the number of parents (and significant others) smoking during pregnancy and immediately after birth by having a quit smoking support offer in each children's centre across the borough, and support pre-birth in place.	David McWilliams, RMBC (Ann Berridge/Sue Smith)	April 2018	<ul style="list-style-type: none"> Reduction in smoking in pregnancy Reduction in babies being born with low birth weight and/or at risk of health conditions linked to smoking 	<p>19 referrals received (Sept 17 – June 18). 10 have stopped smoking 9 have relapsed and/or disengaged</p> <p>Offer in every centre with 17 nationally NCSCT) accredited RMBC staff (NB new commissioned service through Public Health no longer works with significant others)</p>

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	Increase the numbers of mothers breastfeeding and the number of trained peer supporters	Audra Muxlow/ Amanda Edmondson	April 2019	<ul style="list-style-type: none"> • Increase in breastfeeding initiation rates • Increase in number of babies breastfed for longer • Increase in number of peer supporters trained 	<p>End of March 2018 30.1% (6/8 weeks) 159 breast pumps loaned 344 families referred or accessed activities to support breast feeding in Children's Centres 20 peer supporters trained as of August 2017</p> <p>3 further training sessions run in last 6 months</p>
	Children's Centres and Public Health Nursing to work collaboratively with schools and settings to develop and close the gap in speech, language and communication	David McWilliams/Amanda Edmondson	April 2019 June 2018 - April 2018 all children's centres have S and L trained practitioners (Talking Tables) EHA training delivered to all settings	<ul style="list-style-type: none"> • Improved early identification of speech and language concerns • Increased number of children accessing 2 year old EEF • Increased school readiness 	<p>End of March 18 1,104 children = 80% of those eligible.</p> <p>End of March 18 2387 children (72%) achieved GLD at foundation stage 5471 children (4591 families) accessed activities to support school</p>

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					readiness in Children's centres
	Increase the use of evidenced based and evidenced informed interventions including sleep programmes, introducing solid foods, talking tables, baby box university and Bookstart and 5 Ways to Wellbeing	David McWilliams (Ann Berridge), RMBC	Sept 2018	<ul style="list-style-type: none"> • Reduction in child obesity • Increased school readiness • Improved emotional well-being and mental health for parents and children 	10 additional practitioners trained in Sleep Programmes Talking Tables implemented across all children's centres and used in most PVI settings Data will be available end of July 2019
	All partners to work collaboratively on a Joint Strategy / Action Plan around Childhood obesity	TBC	TBC		
2. Improving health and wellbeing outcomes for children and young people through integrated commissioning and service delivery <i>Children & Young People's Partnership & Transformation Priorities:</i>	Develop a Joint Commissioning approach between the Council and the CCG that integrates commissioning activity. Refreshed Joint Commissioning Strategy (Sep-18)	Mark Chambers, RMBC	Sept 2018	<ul style="list-style-type: none"> • Develop shared outcomes and pooled budgets are identified • Improved efficiencies and financial advantages are realised. 	The drugs and alcohol service is commissioned with Public Health. The Joint Commissioning across Health/ Adult Social care/ PCC Office for CSE Post Abuse

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<ul style="list-style-type: none"> • CAMHS • 0 to 19 • Acute and Community Integration • SEND • Signs of Safety model • Transitions 					services are underway. Work is planned with Adults to develop the 16-25 Supported Accommodation Offer. s75 for both CAMHS and SEND. Stovewood trauma and resilience expert panel in place.
	Develop a neighbourhood model of service delivery across all services.	David McWilliams, RMBC	TBC	TBC	
	Building on the co-location of services at the SEND Hub (Kimberworth Place) - stage 2 of the project will focus on more efficient and effective joint working across the whole SEND / CAMHS system.	Paula Williams/Anders Cox, RMBC	April 2019	<ul style="list-style-type: none"> • Improved integration of services enabling reduced duplication • Improved service for children and young people 	
	SEND training roll out across Children and Young People agencies.	Paula Williams, RMBC	July 2018	<ul style="list-style-type: none"> • Increased understanding of SEND, EHCP and Graduated Response • Reduction in number of children with EHCP 	Enabling Better Outcomes training is being rolled out Inclusion Support Services CPS Offer for 2018-19 sent to Schools

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					SENCO network took place 17/04/2018
	A new outcome based performance framework for the delivery of 0-19 services.	Helen Leadley, RMBC	December 2018	<ul style="list-style-type: none"> Improved accountability and services Improved contract monitoring arrangements 	Working group established and KPI's streamlined. DRAFT scorecard currently being utilised by 0-19 IPHNS
3. Reducing the number of children who experience neglect or abuse LSCB Priority Children & Young People's Partnership & Transformation Priorities: Signs of Safety Implementation	To improve workforce understanding of the key characteristics of neglect in Rotherham. To provide staff with the tools and skills to intervene effectively, so that less children are placed on CP plans due to neglect - Graded Care Profile	Rebecca Wall/Susan Claydon, RMBC	April 2019 Ongoing Commenced June 2018 April 2018	<ul style="list-style-type: none"> Reduction in CP due to neglect Increased confidence across the partnership in identifying neglect Increased evidence through multiagency audits of the use of graded care profile Reduction in CP due to Emotional Harm & Negl 	June 2018 – completed 3 months of Audit to give a base line and target future learning and development. June 2018 - Whole Service event Run with focus on neglect for CYPs Graded Care Profile Tool training under implementation relaunched at the event

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	To improve joint working between adult/children's workforce. Addressing the 'toxic trio': drugs/alcohol, mental health and domestic abuse.	Rebecca Wall	Ongoing	<ul style="list-style-type: none"> Increased confidence across the partnership and between Adults and CYPs in identifying the impact of the Toxic Trio and Cumulative harm Evidenced via audit – explore joint audit with adults services 	<p>June 2018 – completed 3 months of Audit around DA to give a base line and target future learning and development</p> <p>Audits around MH and substance misuse planned for Nov 2018</p> <p>Training manager for Adults and CYPs are creating a pooled training calendar to support learning together.</p>
	Increase the number of children supported through Early Help Assessments by all partners	David McWilliams, RMBC	Ongoing Performance reported monthly	<ul style="list-style-type: none"> Increased Early Help Assessments completed by partners and quality assured 	As of May 2018 34% (52 out of 153) completed by partners
	Investment in evidenced based approaches to reduce neglect – Eoc, FGC and implementation of Pause	Jenny Lingrell, RMBC	July 2018 -EoC , FGC and Pause established	<ul style="list-style-type: none"> 20 new vulnerable births prevented by PAUSE intervention Reduction in number of children becoming LAC 	<p>No data yet as team just established</p> <p>As of May 2018:</p>

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			Expansion of EoC TBC	<ul style="list-style-type: none"> • Reduction in CP and CiN and reduction in demand on statutory services • Reduction in CP linked to Neglect 	<p>74 children supported by EoC</p> <p>As of May 2018: 114 children open to FGC (61 families)</p> <p>As of May 2018: 6 children open to MST</p>
	Work with the Rotherham LSCB in developing the Strategy for responding to Childhood Neglect	Rebecca Wall, RMBC	<p>Multiagency JTAI and learning event to be completed by October 2018</p> <p>Training roll out from September 2018</p>	<ul style="list-style-type: none"> • Higher level of referrals linked to neglect showing increase awareness • Early identification and intervention form EH and universal service to prevent neglect • Multiagency understanding the impact of cumulative Neglect and what works to support families and improve children's outcomes 	<p>Neglect focused JTAI agreed for August / September 2018</p> <p>Complex abuse learning programme linked to neglect and complex connected families underdevelopment</p>

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					Review of roll out and impact of the Graded Care profile
<p>4. Ensuring all young people are ready for the world of work</p> <p><i>Children & Young People's Partnership & Transformation Priorities: SEND Transitions</i></p>	<p>All 16 – 19 (25 with SEND) year olds who are NEET/Not Known to be followed up by the Early help Service and those who have RONI to be identified early by schools to enable targeted work to take place</p>	<p>David McWilliams, RMBC</p>	<p>Ongoing reevaluate position in Dec 2018</p> <p>Staff have been deployed by EH Service to find SEND NEETS/Not Known. Work is ongoing with figures significantly reduced from Dec 2017 and outperforming national, stat and neighbouring LA's</p>	<ul style="list-style-type: none"> Reduction in the number of young people 16/17 year old who have SEND who are NEET reduction in the number of young people 18/19 year old who have SEND who are NEET reduction in the number of young people 20-24 year old who are NEET 	<p>As of May 2018 6.5% Latest National (March 18) :6.6%</p> <p>As of May 2018 3.0%</p> <p>As of May 2018 0.8% Latest National (March 18) 14.5%</p> <p>All these Indictors are based on SEND Resident in Rotherham</p>

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	Explore further work with SCR ESF Bid and the Development of Career Hubs	Collette Bailey/Simeon Leach, RMBC	<p>ESF x 2 Bids May 2018 stage 1 submitted- both at compliance stage</p> <p>Careers Hub June 2018 Bid submitted –awaiting decision</p>	<ul style="list-style-type: none"> • Increase in vulnerable groups accessing the labour market • Reduction in NEET • Increased employer engagement in schools to support transitions at 16 	Enterprise Advisor in post and is supporting schools on this agenda. Careers Hub bid will allow extension to others schools across the region.
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